

INVITATION TO EXHIBITOR/SPONSOR

**International and American Associations of Clinical Nutritionists (IAACN)
18TH ANNUAL SCIENTIFIC SYMPOSIUM
September 17– September 20 , 2009
Arizona Biltmore Resort & Spa
2400 East Missouri
Phoenix, AZ 85016
(602) 955-6600**

The International and American Association of Clinical Nutrition (IAACN) is a vital organization that many of you already know and others are being introduced to for the first time. The IAACN has a strong and ever-growing professional membership of Certified Clinical Nutritionists (CCN), many of whom are also healthcare professionals in such fields as Medicine, Osteopathy, Chiropractic, Dietetics, Nursing, Pharmacy, and Naturopathy. IAACN members are key decision makers recognized by the scientific and medical communities as well as the public as reliable sources of health and nutrition information.

Benefits of Sponsoring the 2009 IAACN Annual Scientific Symposium

Sponsorship is a proven method of achieving your marketing goals - create a greater awareness of your company's or organization's products and/or services. The primary goal of the IAACN sponsorship program is to put you in touch with healthcare practitioners whose focus is nutrition-related resources and services. As lecturers, authors, and counselors in private or group practice settings, IAACN members have full access to the public at large and are very influential, especially to the vast segment of the population now more interested than ever in natural healthcare and natural food products.

The benefits to sponsorship are numerous. Full sponsorship and exhibiting opportunities are detailed on the accompanying pages. Your company will gain visibility as you dialog with leaders in the nutrition field. You will achieve your marketing goals and strengthen your image as you spotlight your nutrition products or related services. Plan now to participate in the IAACN 18th Annual Scientific Symposium - the premier event for clinical nutrition professionals.

Vendor Schedule

The general sessions begin on Thursday, September 17th at 12:00 PM. and are scheduled to be over on Sunday, September 20th at 12:00 PM.

Exhibits will be set up Wednesday September 16, between 3:00 PM - 10:00 PM, and tear down is scheduled for Saturday, September 19th at 4:30 PM. **The Exhibit Hall will open to the attendees at 9:00 AM Thursday September 17.**

Attendees

IAACN will host an eclectic group of practitioners again this year, and will continue to be a major source of income for corporate vendors. We renew our commitment to treat every vendor royally and encourage sales representatives to study with us in the general sessions.

Corporate Membership is Partnering with IAACN

IAACN urges your support of our premier organization which upholds the science of clinical nutrition, the rights of clinical nutritionists to practice, and which provides for you customers for your products. In addition to sponsorship of the IAACN Scientific Symposium, we invite you to become a proud **IAACN Corporate Member**. **Corporate members receive additional incentives as sponsors/exhibitors** (see attached).

Advertising Opportunities

IAACN has corporate advertising opportunities in the *IAACN Scientific Symposium Program Handbook*, *IAACN Insight Newsletter* and in the *Journal of Applied Nutrition*. If you would like a sample copy, please request one from the IAACN national office.

Sponsor/Exhibitor Commitment Form

Enclosed is a **Sponsor/Exhibitor Commitment Form**. Please fill it out and register your desire to be in Baltimore with us in September. Once we receive your Sponsorship Commitment Form we will forward a Sponsorship Contract along with other necessary detailed information. Full payment is expected with the exhibitor contract (enclosed). In order to honor our hotel agreements, often made three years in advance, we must have all exhibitor registrations early. So please help us as we continue to grow and expand, by timely registration, so that you will have the sponsorship opportunity of your choice and/or a guaranteed booth space at the IAACN Scientific Symposium.

Sincerely,

Rob Henry
IAACN Associate Director

Enclosures: IAACN Sponsor/Exhibitor Opportunities Prospectus
 IAACN Sponsor Commitment Form
 IAACN Exhibitor contract

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SPONSORSHIP COMMITMENT FORM

(All sponsorships will be recognized on the symposium entrance signage, on the symposium tote bags, in the program handbook, and in the exhibit hall)

IAACN invites you to apply for Sponsorship and/or Exhibit space by completing the form below. In order to ensure the sponsorship of your choice, applications full payment should be submitted no later than April 20, 2009 IAACN does not guarantee the availability of any sponsorship level until a contract is agreed upon and signed by both parties and all sponsorship fees are paid in full. This application constitutes an initial agreement that will be further detailed and amended in a full contract that will be negotiated within 30 days of receipt of this commitment form by the IAACN National office. Cancellations received in writing to IAACN on or before May 20, 2008 receive a refund less a \$100 processing charge. No refunds will be issued for cancellations received after this date.

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone(s): _____

E-mail: _____

Please Check all that apply:

Speaker Sponsorship

- Speaker Sponsor (transportation, lodging, & meals)

Nutrition Breaks @ \$3,000 ea.

- Thursday September 17, Afternoon
- Friday September 18, Morning
- Friday, September 18, Afternoon
- Saturday September 19, Morning
- Saturday, September 19, Afternoon

Vendor Sponsored Forum (deposit required by hotel)

- Friday, September 18, Breakfast
- Saturday, September 19, Breakfast
- Sunday, September 20, Breakfast
- Friday, September 18, Luncheon
- Saturday September 19, Luncheon

Marketing Opportunities

- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | Symposium Tote bags | \$4,000 |
| <input type="checkbox"/> | Symposium Program Handbook Advertisement | |
| <input type="checkbox"/> | Full page | \$450 |
| <input type="checkbox"/> | 1/2 page | \$295 |
| <input type="checkbox"/> | 1/4 page | \$150 |
| <input type="checkbox"/> | IAACN <i>Insight</i> Advertisement | |
| <input type="checkbox"/> | Full page inside cover | \$500 |
| <input type="checkbox"/> | Full page | \$450 |
| <input type="checkbox"/> | 1/2 page | \$295 |
| <input type="checkbox"/> | 1/4 page | \$150 |

Payment Information

Total Due: \$ _____

Applicant's Signature _____ Date _____

- Check enclosed Check# _____
- Visa or MasterCard number _____ Exp.# _____

IAACN retains the right to refuse any sponsorship